

PARENTAL CALLBACK NOTIFICATIONS

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Document Version

Version	Date	Description
0.01	02/10/2015	Initial Version
0.02	02/11/2015	Update
0.03	02/25/2015	Continued with development
1.00	02/26/2015	First Release
3.00	04/01/2015	Updated to API 3.0
3.01	04/10/2015	Added Parent Email

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1.0 Purpose

The purpose of this document is to outline how developers should handle parental permission revocations and Personally Identifiable Information (PII) requests. The COPPA law requires that developers remove any Personally Identifiable Information about a child under 13 if a parent revokes their permission for an app to collect it. Additionally, COPPA requires that developers share any PII taken from a child at the parent's request.

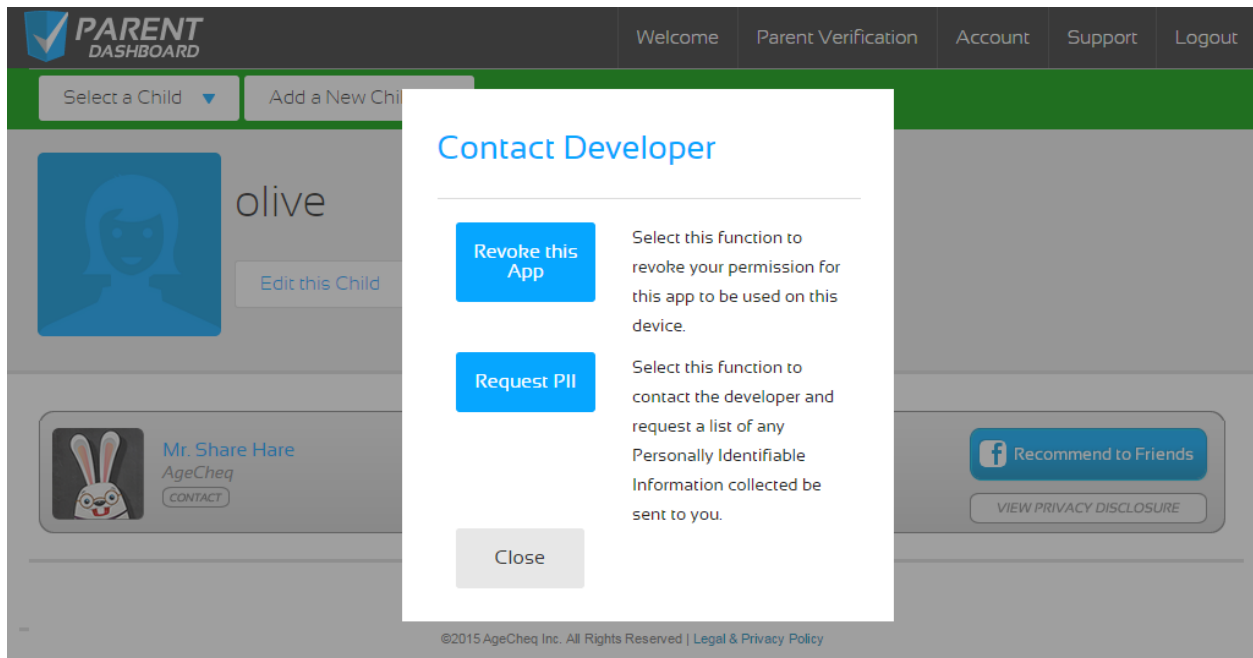
A parental permission revocation is a notice that is sent to a developer when a parent revokes their permission for a previously authorized app to collect PII. A PII request is a notice sent to a developer when a parent requests all the Personally Identifiable Information a developer has on their child. These revocation notices are sent to developers by email, by a Web call, or both. Both of these notices are required by COPPA and both may be automated through the AgeCheq ecosystem.

2.0 How Parents Trigger Notices

Parents may trigger these notices through the AgeCheq Parent Dashboard. If they return to a game or app they have already approved, and click on the contact button they will see a dialog entitled *Contact Developer*.

The screenshot shows the AgeCheq Parent Dashboard. At the top, there is a navigation bar with the 'PARENT DASHBOARD' logo and links for 'Welcome', 'Parent Verification', 'Account', 'Support', and 'Logout'. Below this is a green bar with 'Select a Child' (dropdown) and 'Add a New Child +' (button). The main content area features a profile for a child named 'olive' with a placeholder image and buttons for 'Edit this Child', 'Change Picture', and 'Delete this Child'. At the bottom, there is a developer card for 'Mr. Share Hare' (AgeCheq) with a 'CONTACT' button, a toggle switch set to 'AUTHORIZED' (with 'BLOCK' as an alternative), a 'Recommend to Friends' button, and a 'VIEW PRIVACY DISCLOSURE' button.

This dialog will give them two options. The *Revoke this App* button will trigger a parental permission revocation, and the *Request PII* button will trigger a request to give the parent a list of all the personal information collected on a particular child.



Once these notices are triggered, they will either send an email to the developer, fire off a URL passing appropriate parameters, or both. The email and/or URL sent is specified in the AgeCheq Developer Dashboard.

The screenshot shows the 'DEVELOPER DASHBOARD' for the app 'Kwowdy'. The app ID is 21cdc227. The dashboard includes a 'DESCRIPTION' field with the text 'A learning app', an 'API AGE CUTOFF' dropdown set to 'Not Used', and two sections for parental notifications: 'PARENTAL PERMISSION REVOCATION' and 'PARENTAL PII REQUEST'. Both sections have input fields for an email address (developer@kwowdy.com) and a URL (http://www.kwowdy.com/parentrev and http://www.kwowdy.com/parentpii), each with a 'Test' button. A 'RELATED LINKS' section on the right contains links to documentation, app stores, and support. A 'Save Changes' button is located at the bottom left of the dashboard area.

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Adding a valid email address will instruct the AgeCheq system to send an email to that address. Adding a URL will instruct the system to send a Web request. The Web request may be tested using the *Test* buttons to the right.

3.0 Parental Permission Revocation

Parents will trigger the Revoke this App notice to remove a developer’s permission to collect PII from their child. Once this function is triggered, the app is once again marked as being “unauthorized” and any requests to the AgeCheq SDK will report that the application no longer has parental authorization.

The screenshot shows an app interface for 'Mr. Share Hare' by AgeCheq. On the left is a rabbit icon. In the center, a grey pill-shaped button displays the word 'UNAUTHORIZED'. On the right, there is a blue button with a Facebook icon and the text 'Recommend to Friends', and below it, a smaller button that says 'VIEW PRIVACY DISCLOSURE'.

Developers may associate an email address with Parental Revocation requests. Once an email has been saved, if a parent requests a list of all the PII collected on their child, the developer will get an email that looks like this:

```
Application 21cdc227-48ad-4cf5-a67c-92f00a3dbef7 revoked for child chip1.  
Parent Email: chipsdad@gmail.com  
  
{ 'appid': '21cdc227-48ad-4cf5-a67c-92f00a3dbef7', : 'childacpin': 'chip1',  
'parentemail': 'chipsdad@gmail.com', 'data': 'testdata3435' }
```

If developers have associated an URL with Parental Revocation requests, a Web request will be sent if a parent revokes their permission for developers to collect personal information about their child. This Web request may be used in place of or in addition to the email notification of the revocation request.

The Web request's raw body will be formed like this.

```
appid=21cdc227-48ad-4cf5-a67c-92f00a3dbef7&  
childacpin=chip1&parentemail=chipsdad%40gmail.com&data=testdata3435
```

The Web request may be tested from the AgeCheq Developer Dashboard by clicking the appropriate *Test* button to the right.

DEVELOPER DASHBOARD Dashboard Account Support Logout

Kwowdy
App ID: 21cdc227-48ad-4cf5-a67c-92f00a3dbef7

DESCRIPTION: A learning app

API AGE CUTOFF: Not Used

PARENTAL PERMISSION REVOCATION: developer@kwowdy.com, http://www.kwowdy.com/parentrev, **Test**

PARENTAL PII REQUEST: developer@kwowdy.com, http://www.kwowdy.com/parentpii, **Test**

RELATED LINKS:

- http://documentation.agecheq.com/m
- Link to App in iOS Store
- https://play.google.com/store/apps/de
- Link to App on Web
- Email Address for Support

Save Changes

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4.0 Parental PII Request

Developers may associate an email address with Parental PII Requests. Once an email has been saved, if a parent requests a list of all the PII collected on their child, the developer will get an email that looks like this:

```
Application 21cdc227-48ad-4cf5-a67c-92f00a3dbef7 requested PII for child chip1. Parent Email: chipsdad@gmail.com
```

```
{'appid':'21cdc227-48ad-4cf5-a67c-92f00a3dbef7',:'childacpin':'chip1',
'parentemail':'chipsdad@gmail.com','data':'testdata3435'}
```

It will have the application ID, as well as the unique identifier for the device running the app or game. Additionally, it will have a data section where developers can find data associated with the app/device combination through the *associateData* API command.

If developers have associated an URL with Parental PII requests, a Web request will be sent if a parent requests a list of all the PII collected on their child. This Web request may be used in place of or in addition to the email notification of the PII request.

The Web request's raw body will be formed like this.

```
appid=21cdc227-48ad-4cf5-a67c-92f00a3dbef7&
childacpin=chip1&parentemail=chipsdad%40gmail.com&data=testdata3435
```

The Web request may be tested from the AgeCheq Developer Dashboard by clicking the appropriate *Test* button to the right.

The screenshot shows the AgeCheq Developer Dashboard for the app 'Kwowdy'. The dashboard includes a navigation bar with 'Dashboard', 'Account', 'Support', and 'Logout' options. The app's name 'Kwowdy' and its App ID are displayed. Below this, there are several sections for configuring the app's settings:

- DESCRIPTION:** A learning app.
- API AGE CUTOFF:** Not Used.
- PARENTAL PERMISSION REVOCATION:** Includes a field for the email address (developer@kwowdy.com) and a URL (http://www.kwowdy.com/parentrev) with a 'Test' button.
- PARENTAL PII REQUEST:** Includes a field for the email address (developer@kwowdy.com) and a URL (http://www.kwowdy.com/parentpii) with a 'Test' button highlighted by a red box.

On the right side, there is a 'RELATED LINKS' section with several links:

- http://documentation.agecheq.com/m
- Link to App in iOS Store
- https://play.google.com/store/apps/de
- Link to App on Web
- Email Address for Support

At the bottom of the dashboard, there is a 'Save Changes' button and a copyright notice: ©2015 AgeCheq Inc. All Rights Reserved | Legal & Privacy Policy.

5.0 Passing Custom Information Back

Developers are able to associate data along with a child/app combination so that when a parent makes one of these requests the appropriate data can be referenced. The *associate* API command is used to associate a single string of data with a device/app combination that is conserved by the AgeCheq system and returned to the developer following one of these callback procedures. To learn more about the *associate* API command, check out the documentation of the appropriate SDK for the platform you are using, or take a look at the underlying API documentation at http://documentation.agecheq.com/pdf/AgeCheq_API_Documentation.pdf.

When a parent revokes their permission to collect PII, or they ask for a list of all the PII collected on their child, the system will return this associated data along with the parent's request. In the case of an email, the body of the request will hold all associated data as well as the Application ID and the Device ID. For a notification by Web request, the query string will hold the exact same information.